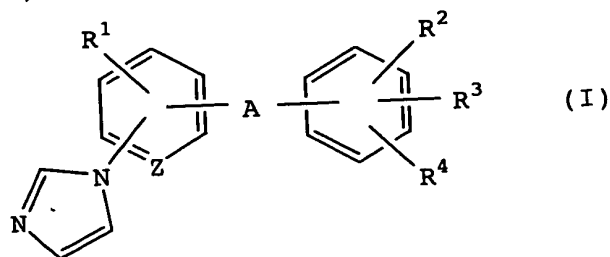


# CLAIMS

1. A MAG expression promoter comprising a compound of the formula (I)



5 wherein

R<sup>1</sup> is a hydrogen atom, a halogen atom, an alkyl group or an alkoxy group;

R<sup>2</sup> and R<sup>3</sup> are the same or different and each is a hydrogen atom or an alkyl group;

10 R<sup>4</sup> is an alkyl group, -COOH, -COOR<sup>5</sup>, -CONR<sup>6</sup>R<sup>7</sup>, -CH<sub>2</sub>NR<sup>6</sup>R<sup>7</sup>, -CH<sub>2</sub>OH or -CH<sub>2</sub>OR<sup>8</sup>;

wherein R<sup>5</sup> and R<sup>6</sup> are each an alkyl group, and R<sup>6</sup> and R<sup>7</sup> are the same or different and each is a hydrogen atom or an alkyl group, or R<sup>6</sup> and R<sup>7</sup> in combination form imidazole together with the adjacent nitrogen atom;

15

A is -CH(OH)-, -C(=O)- or -CH<sub>2</sub>-; and

Z is =CH- or =N-,

an optically active form thereof or a pharmaceutically acceptable salt thereof.

20

2. The MAG expression promoter of claim 1, which is applicable to a disease of mammals inclusive of human, caused by hypomyelination.

25

3. The MAG expression promoter of claim 1, which is applicable to a disease of mammals inclusive of human, which disease mainly presents dysmyelination or demyelination.

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a hydrogen atom or an alkyl group, or R<sup>6</sup> and R<sup>7</sup> in combination form imidazole together with the adjacent nitrogen atom;

A is -CH(OH)-, -C(=O)- or -CH<sub>2</sub>-; and

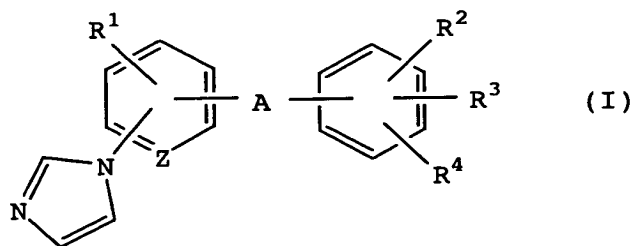
5 Z is =CH- or =N-,

an optically active form thereof or a pharmaceutically acceptable salt thereof to mammals inclusive of human.

8. The method of claim 7, wherein, in the formula (I),  
10 R<sup>1</sup> is a halogen atom, an alkyl group or an alkoxy group.

9. A method for promoting expression of MAG, which method comprises administering 4-[α-hydroxy-5-(1-imidazolyl)-2-methylbenzyl]-3,5-dimethylbenzoic acid,  
15 an optically active form thereof or a pharmaceutically acceptable salt thereof to mammals inclusive of human.

10. A method for prophylaxis and/or therapy of a disease caused by hypomyelination, which method  
20 comprises administering a compound of the formula (I)



wherein

R<sup>1</sup> is a hydrogen atom, a halogen atom, an alkyl group or an alkoxy group;

25 R<sup>2</sup> and R<sup>3</sup> are the same or different and each is a hydrogen atom or an alkyl group;

R<sup>4</sup> is an alkyl group, -COOH, -COOR<sup>5</sup>, -CONR<sup>6</sup>R<sup>7</sup>, -CH<sub>2</sub>NR<sup>6</sup>R<sup>7</sup>, -CH<sub>2</sub>OH or -CH<sub>2</sub>OR<sup>8</sup>;

wherein R<sup>5</sup> and R<sup>6</sup> are each an alkyl group, and  
30 R<sup>6</sup> and R<sup>7</sup> are the same or different and each is

a hydrogen atom or an alkyl group, or R<sup>6</sup> and R<sup>7</sup> in combination form imidazole together with the adjacent nitrogen atom;

A is -CH(OH)-, -C(=O)- or -CH<sub>2</sub>-; and

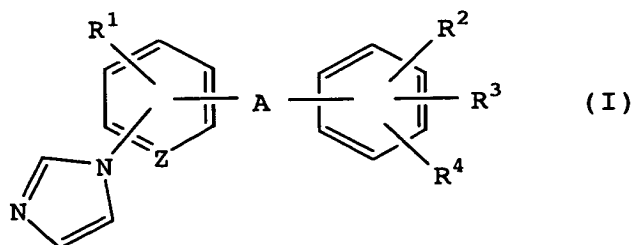
5 Z is =CH- or =N-,

an optically active form thereof or a pharmaceutically acceptable salt thereof to mammals inclusive of human.

11. The method of claim 10, wherein, in the formula (I),  
10 R<sup>1</sup> is a halogen atom, an alkyl group or an alkoxy group.

12. A method for prophylaxis and/or therapy of a disease caused by hypomyelination, which method comprises administering 4-[α-hydroxy-5-(1-imidazolyl)-  
15 2-methylbenzyl]-3,5-dimethylbenzoic acid, an optically active form thereof or a pharmaceutically acceptable salt thereof to mammals inclusive of human.

2nd 13. A method for prophylaxis and/or therapy of a disease mainly presenting dysmyelination or demyelination, which method comprises administering a compound of the formula (I)



wherein

25 R<sup>1</sup> is a hydrogen atom, a halogen atom, an alkyl group or an alkoxy group;

R<sup>2</sup> and R<sup>3</sup> are the same or different and each is a hydrogen atom or an alkyl group;

R<sup>4</sup> is an alkyl group, -COOH, -COOR<sup>5</sup>, -CONR<sup>6</sup>R<sup>7</sup>,  
30 -CH<sub>2</sub>NR<sup>6</sup>R<sup>7</sup>, -CH<sub>2</sub>OH or -CH<sub>2</sub>OR<sup>8</sup>;

wherein R<sup>5</sup> and R<sup>6</sup> are each an alkyl group, and R<sup>6</sup> and R<sup>7</sup> are the same or different and each is a hydrogen atom or an alkyl group, or R<sup>6</sup> and R<sup>7</sup> in combination form imidazole together with the adjacent nitrogen atom;

5

A is -CH(OH)-, -C(=O)- or -CH<sub>2</sub>-; and

Z is =CH- or =N-,

an optically active form thereof or a pharmaceutically acceptable salt thereof to mammals inclusive of human.

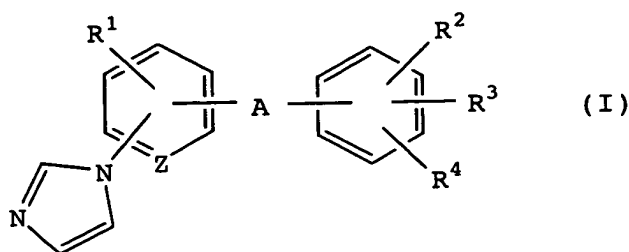
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14. The method of claim 13, wherein, in the formula (I), R<sup>1</sup> is a halogen atom, an alkyl group or an alkoxy group.

15. A method for prophylaxis and/or therapy of a disease mainly presenting dysmyelination or demyelination, which method comprises administering 4-[α-hydroxy-5-(1-imidazolyl)-2-methylbenzyl]-3,5-dimethylbenzoic acid, an optically active form thereof or a pharmaceutically acceptable salt thereof to mammals inclusive of human.

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16. A method for prophylaxis and/or therapy of multiple sclerosis, encephalitis, myelitis, Guillain-Barré syndrome, chronic inflammatory demyelinating polyradiculitis, heavy metal toxicosis, diphtheria toxicosis, hypothyroidism, metachromatic leukodegeneration or Charcot-Marie-Tooth disease, which method comprises administering a compound of the formula (I)



wherein

R<sup>1</sup> is a hydrogen atom, a halogen atom, an alkyl group or an alkoxy group;

R<sup>2</sup> and R<sup>3</sup> are the same or different and each is a hydrogen atom or an alkyl group;

R<sup>4</sup> is an alkyl group, -COOH, -COOR<sup>5</sup>, -CONR<sup>6</sup>R<sup>7</sup>, -CH<sub>2</sub>NR<sup>6</sup>R<sup>7</sup>, -CH<sub>2</sub>OH or -CH<sub>2</sub>OR<sup>8</sup>;

wherein R<sup>5</sup> and R<sup>6</sup> are each an alkyl group, and R<sup>6</sup> and R<sup>7</sup> are the same or different and each is a hydrogen atom or an alkyl group, or R<sup>6</sup> and R<sup>7</sup> in combination form imidazole together with the adjacent nitrogen atom;

A is -CH(OH)-, -C(=O)- or -CH<sub>2</sub>-; and

Z is =CH- or =N-,

an optically active form thereof or a pharmaceutically acceptable salt thereof to mammals inclusive of human.

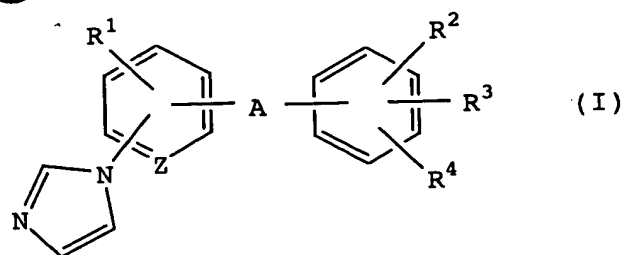
17. The method of claim 16, wherein, in the formula (I), R<sup>1</sup> is a halogen atom, an alkyl group or an alkoxy group.

18. A method for prophylaxis and/or therapy of multiple sclerosis, encephalitis, myelitis, Guillain-Barré syndrome, chronic inflammatory demyelinating polyradiculitis, heavy metal toxicosis, diphtheria

toxicosis, hypothyroidism, metachromatic leukodegeneration or Charcot-Marie-Tooth disease, which method comprises administering 4-[α-hydroxy-5-(1-imidazolyl)-2-methylbenzyl]-3,5-dimethylbenzoic acid, an optically active form thereof or a pharmaceutically

acceptable salt thereof to mammals inclusive of human.

19. Use of a compound of the formula (I)



wherein

$R^1$  is a hydrogen atom, a halogen atom, an alkyl group or an alkoxy group;

5  $R^2$  and  $R^3$  are the same or different and each is a hydrogen atom or an alkyl group;

$R^4$  is an alkyl group,  $-COOH$ ,  $-COOR^5$ ,  $-CONR^6R^7$ ,  $-CH_2NR^6R^7$ ,  $-CH_2OH$  or  $-CH_2OR^8$ ;

10 wherein  $R^5$  and  $R^6$  are each an alkyl group, and  $R^6$  and  $R^7$  are the same or different and each is a hydrogen atom or an alkyl group, or  $R^6$  and  $R^7$  in combination form imidazole together with the adjacent nitrogen atom;

A is  $-CH(OH)-$ ,  $-C(=O)-$  or  $-CH_2-$ ; and

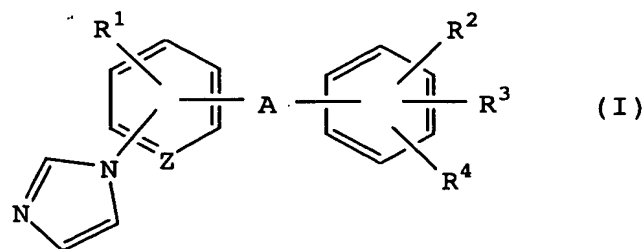
15 Z is  $=CH-$  or  $=N-$ ,

an optically active form thereof or a pharmaceutically acceptable salt thereof for producing a MAG expression promoter.

20 20. The use of claim 19, wherein, in the formula (I),  $R^1$  is a halogen atom, an alkyl group or an alkoxy group.

21. Use of 4- $[\alpha$ -hydroxy-5-(1-imidazolyl)-2-methylbenzyl]-3,5-dimethylbenzoic acid, an optically  
25 active form thereof or a pharmaceutically acceptable salt thereof for producing a MAG expression promoter.

22. Use of a compound of the formula (I)



wherein

$R^1$  is a hydrogen atom, a halogen atom, an alkyl group or an alkoxy group;

5  $R^2$  and  $R^3$  are the same or different and each is a hydrogen atom or an alkyl group;

$R^4$  is an alkyl group,  $-COOH$ ,  $-COOR^5$ ,  $-CONR^6R^7$ ,  $-CH_2NR^6R^7$ ,  $-CH_2OH$  or  $-CH_2OR^8$ ;

10 wherein  $R^5$  and  $R^6$  are each an alkyl group, and  $R^6$  and  $R^7$  are the same or different and each is a hydrogen atom or an alkyl group, or  $R^6$  and  $R^7$  in combination form imidazole together with the adjacent nitrogen atom;

A is  $-CH(OH)-$ ,  $-C(=O)-$  or  $-CH_2-$ ; and

15 Z is  $=CH-$  or  $=N-$ ,

an optically active form thereof or a pharmaceutically acceptable salt thereof for producing a MAG expression promoter applicable to a disease in mammals inclusive of human, which is caused by hypomyelination.

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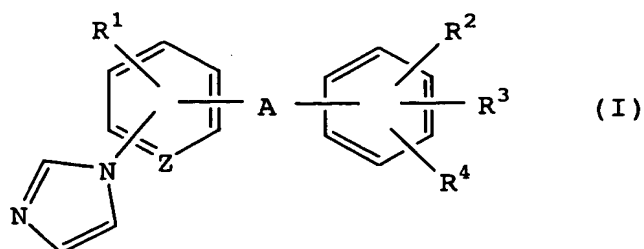
23. The use of claim 22, wherein, in the formula (I),  $R^1$  is a halogen atom, an alkyl group or an alkoxy group.

24. Use of 4- $[\alpha$ -hydroxy-5-(1-imidazolyl)-2-methylbenzyl]-3,5-dimethylbenzoic acid, an optically active form thereof or a pharmaceutically acceptable salt thereof for producing a MAG expression promoter applicable to a disease in mammals inclusive of human, which is caused by hypomyelination.

30



25. Use of a compound of the formula (I)



wherein

$R^1$  is a hydrogen atom, a halogen atom, an alkyl group or an alkoxy group;

$R^2$  and  $R^3$  are the same or different and each is a hydrogen atom or an alkyl group;

$R^4$  is an alkyl group,  $-\text{COOH}$ ,  $-\text{COOR}^5$ ,  $-\text{CONR}^6\text{R}^7$ ,  $-\text{CH}_2\text{NR}^6\text{R}^7$ ,  $-\text{CH}_2\text{OH}$  or  $-\text{CH}_2\text{OR}^8$ ;

wherein  $R^5$  and  $R^6$  are each an alkyl group, and  $R^6$  and  $R^7$  are the same or different and each is a hydrogen atom or an alkyl group, or  $R^6$  and  $R^7$  in combination form imidazole together with the adjacent nitrogen atom;

A is  $-\text{CH}(\text{OH})-$ ,  $-\text{C}(=\text{O})-$  or  $-\text{CH}_2-$ ; and

Z is  $=\text{CH}-$  or  $=\text{N}-$ ,

an optically active form thereof or a pharmaceutically acceptable salt thereof for producing a MAG expression promoter applicable to a disease in mammals inclusive of human, which mainly presents dysmyelination or demyelination.

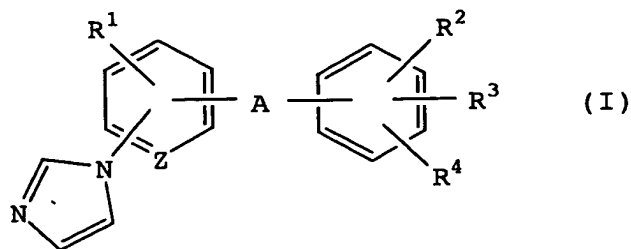
26. The use of claim 25, wherein, in the formula (I),  $R^1$  is a halogen atom, an alkyl group or an alkoxy group.

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27. Use of 4-[ $\alpha$ -hydroxy-5-(1-imidazolyl)-2-methylbenzyl]-3,5-dimethylbenzoic acid, an optically active form thereof or a pharmaceutically acceptable salt thereof for producing a MAG expression promoter applicable to a disease in mammals inclusive of human,

which mainly presents dysmyelination or demyelination.

28. Use of a compound of the formula (I)



5 wherein

R<sup>1</sup> is a hydrogen atom, a halogen atom, an alkyl group or an alkoxy group;

R<sup>2</sup> and R<sup>3</sup> are the same or different and each is a hydrogen atom or an alkyl group;

10 R<sup>4</sup> is an alkyl group, -COOH, -COOR<sup>5</sup>, -CONR<sup>6</sup>R<sup>7</sup>, -CH<sub>2</sub>NR<sup>6</sup>R<sup>7</sup>, -CH<sub>2</sub>OH or -CH<sub>2</sub>OR<sup>8</sup>;

wherein R<sup>5</sup> and R<sup>6</sup> are each an alkyl group, and R<sup>6</sup> and R<sup>7</sup> are the same or different and each is a hydrogen atom or an alkyl group, or R<sup>6</sup> and R<sup>7</sup> in combination form imidazole together with the adjacent nitrogen atom;

15 A is -CH(OH)-, -C(=O)- or -CH<sub>2</sub>-; and

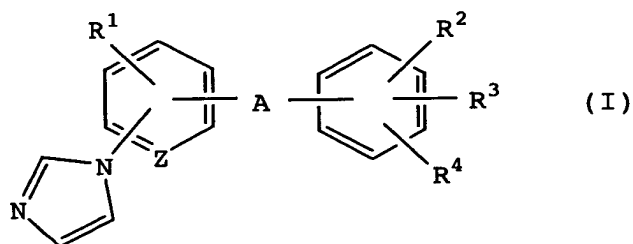
Z is =CH- or =N-,

an optically active form thereof or a pharmaceutically acceptable salt thereof for producing a MAG expression promoter applicable to a disease in mammals inclusive of human, which is multiple sclerosis, encephalitis, myelitis, Guillain-Barré syndrome, chronic inflammatory demyelinating polyradiculitis, heavy metal toxicosis, 25 diphtheria toxicosis, hypothyroidism, metachromatic leukodegeneration or Charcot-Marie-Tooth disease.

29. The use of claim 28, wherein, in the formula (I), R<sup>1</sup> is a halogen atom, an alkyl group or an alkoxy group.

30. Use of 4-[ $\alpha$ -hydroxy-5-(1-imidazolyl)-2-methylbenzyl]-3,5-dimethylbenzoic acid, an optically active form thereof or a pharmaceutically acceptable salt thereof for producing a MAG expression promoter applicable to a disease in mammals inclusive of human, which is multiple sclerosis, encephalitis, myelitis, Guillain-Barré syndrome, chronic inflammatory demyelinating polyradiculitis, heavy metal toxicosis, diphtheria toxicosis, hypothyroidism, metachromatic leukodegeneration or Charcot-Marie-Tooth disease.

31. A commercial package comprising a MAG expression promoter comprising a compound of the formula (I)



15 wherein

$R^1$  is a hydrogen atom, a halogen atom, an alkyl group or an alkoxy group;

$R^2$  and  $R^3$  are the same or different and each is a hydrogen atom or an alkyl group;

20  $R^4$  is an alkyl group,  $-\text{COOH}$ ,  $-\text{COOR}^5$ ,  $-\text{CONR}^6\text{R}^7$ ,  $-\text{CH}_2\text{NR}^6\text{R}^7$ ,  $-\text{CH}_2\text{OH}$  or  $-\text{CH}_2\text{OR}^8$ ;

wherein  $R^5$  and  $R^6$  are each an alkyl group, and  $R^6$  and  $R^7$  are the same or different and each is a hydrogen atom or an alkyl group, or  $R^6$  and  $R^7$  in combination form imidazole together with the adjacent nitrogen atom;

A is  $-\text{CH}(\text{OH})-$ ,  $-\text{C}(=\text{O})-$  or  $-\text{CH}_2-$ ; and

Z is  $=\text{CH}-$  or  $=\text{N}-$ ,

an optically active form thereof or a pharmaceutically acceptable salt thereof and a written matter associated

therewith, the written matter stating that the MAG expression promoter can or should be used for promoting expression of MAG.

- 5 32. The commercial package of claim 31, wherein, in the formula (I),  $R^1$  is a halogen atom, an alkyl group or an alkoxy group.

33. A commercial package comprising a MAG expression  
10 promoter comprising 4-[ $\alpha$ -hydroxy-5-(1-imidazolyl)-2-methylbenzyl]-3,5-dimethylbenzoic acid, an optically active form thereof or a pharmaceutically acceptable salt thereof and a written matter associated therewith, the written matter stating that the MAG expression  
15 promoter can or should be used for promoting expression of MAG.